



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-27-2012 PAGE: 1 of 3

GREER, MARGOLIS, MITCHELL, BURNS &  
ASSOC - 863  
ATTN: LAURA BASSETT  
3050 K STREET, NW  
WASHINGTON DC 20007

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
403932	10-26-2012		0	OBAMA FOR AMERICA	BARACK OBAMA FOR PRES	POLITICALS	WTVD - DURHAM

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
1537	247472	PHILADELPHIA	A. CLIFFORD	10-30-2012	11-06-2012	M (Broadcast Month, Cycle 1)	N	247472

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
<b>Agency CPE: E : 1537</b>																	
1	10-30-2012	11-04-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA	3	60		X	X	X	X			1	650	1	650.00
2	10-30-2012	11-04-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	3	60		X	X	X	X			1	1,300	1	1,300.00
3	11-05-2012	11-06-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	3	60	X							1	1,300	1	1,300.00
4	10-30-2012	11-04-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)	3	60		X	X	X	X			1	850	1	850.00
5	10-30-2012	11-04-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	3	60		X	X	X	X			2	850	2	1,700.00
6	11-05-2012	11-06-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	3	60	X							1	850	1	850.00
7	10-30-2012	11-04-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)	3	60							X	1	200	1	200.00
8	10-30-2012	11-04-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	3	60						X		1	300	1	300.00
9	10-30-2012	11-04-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)	3	60		X	X	X	X			1	250	1	250.00
10	10-30-2012	11-04-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)	3	60		X	X	X	X			1	300	1	300.00
11	11-05-2012	11-06-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)	3	60	X							1	300	1	300.00
12	10-30-2012	11-04-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	3	60		X	X	X	X			1	600	1	600.00
13	10-30-2012	11-04-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	3	60		X	X	X	X			1	500	1	500.00
14	11-05-2012	11-06-2012	01:00PM - 02:00PM	THE CHEW (11514)	3	60	X							1	300	1	300.00
15	11-05-2012	11-06-2012	03:00PM - 04:00PM	KATIE (817)	3	60	X							1	300	1	300.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Agency Est# 1537			CMS # 247472	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-30-2012	End Date 11-06-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 247472				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 1537																	
16	10-30-2012	11-04-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUNDAY 9-10A (830)				3	60							X	1	300	1	300.00
17	10-30-2012	11-04-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (				3	60		X	X	X	X			1	360	1	360.00
18	10-30-2012	11-04-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY				3	60		X	X	X	X			1	1,200	1	1,200.00
19	11-05-2012	11-06-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY				3	60	X							1	1,200	1	1,200.00
20	10-30-2012	11-04-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8				3	60		X	X	X	X			1	1,500	1	1,500.00
21	10-30-2012	11-04-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81				3	60		X	X	X	X			1	1,500	1	1,500.00
22	11-05-2012	11-06-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81				3	60	X							1	1,500	1	1,500.00
23	10-30-2012	11-04-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)				3	60		X	X	X	X			1	2,800	1	2,800.00
24	10-30-2012	11-04-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)				3	60		X	X	X	X			1	2,800	1	2,800.00
25	10-30-2012	11-04-2012	07:00PM - 08:00PM	SUNDAY PRIME 7-8PM (930)				3	60							X	1	2,800	1	2,800.00
			----- ITEM LINE NOTE -----																	
			AFHV 3																	
26	10-30-2012	11-04-2012	08:00PM - 11:30PM	ABC'S COLLEGE FOOTBALL PRIME (5877)				3	60						X		1	3,000	1	3,000.00
27	10-30-2012	11-04-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY				3	60		X	X	X	X		X	1	1,500	1	1,500.00
28	11-05-2012	11-06-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY				3	60	X							1	1,500	1	1,500.00
29	10-30-2012	11-04-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)				3	60		X	X	X	X			1	400	1	400.00

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Agency Est# 1537		CMS # 247472		Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-30-2012	End Date 11-06-2012	Billing M (Broadcast Month, Cycle 1)								Package N	Contract Title 247472		
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
30	10-30-2012	11-04-2012	12:02AM - 01:06AM	JIMMY KIMMEL LIVE (MONDAY-FRIDAY) (853)			3	60		X	X	X	X			1	100	1	100.00
																Contracted Gross Total:		31	32,160.00
																Actual Gross Total:		31	32,160.00
																Agency Commission:			4,824.00
																Net Total:			27,336.00
Month/YR		Preempted		Made Good		Contract Total		Adjustments								Actual Total			
Nov 12		0.00		0.00		32,160.00		0.00								32,160.00			
TOTAL		0.00		0.00		32,160.00		0.00								32,160.00			

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